

2026

Renovoir

Reimagine. Redefine. Renovoir.

DIGITAL BRANDING | WEBSITES | SOCIAL MEDIA | CONTENT

A refined creative agency helping SMEs and professional service businesses build a polished, consistent and credible digital presence.

Presented by
Kyla Magliolo

Prepared for
Renovoir Clients

www.renovoir.co



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WHO WE ARE

A creative partner for modern SMEs.

Renovoir is an online-first creative agency built for businesses that need professional digital execution without the complexity of managing multiple freelancers, designers and web specialists.

We combine brand identity, content design, short-form media, website design and digital management into one cohesive relationship - so every touchpoint looks, sounds and feels aligned.

Kyla Magliolo

Founder & CEO. Leads visual design, brand identity, content direction, reels, social media assets and creative execution.

Shakeel Farred

Web, marketing & client strategy. Supports website development, campaign structure, client management and digital growth planning.

Carla Lottering

Website Developer, Website Typeform Setup (build interactive forms/surveys and quizzes), Landing Page Setup, Campaign Manager, Lead Generation Campaigns, Brand Awareness, Logo Design, Content Creation, Video Gifs, Animated Banner Ads, vCard QR Codes, Social Media Management, Mail Merge.

POSITIONING

Polished design. Practical strategy.

Renovoir is designed for businesses that value trust, presentation and consistency - especially where reputation directly influences enquiry quality and client confidence.



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TRUST IS BUILT ONLINE FIRST

Before clients call, they assess you online.

For medical, legal and financial professionals, trust is the base of the client relationship. That trust increasingly begins before the first consultation - through the website, social profiles, reviews, imagery, tone and clarity of the brand.

A polished digital presence does not replace expertise. It makes that expertise visible, credible and easier to understand for clients who are deciding whether to enquire.

1

Medical

Patients and families need reassurance, clarity and professionalism before trusting a provider with care decisions.

2

Legal

Clients facing serious decisions look for authority, discretion and confidence before booking a consultation.

3

Finance

Investors and clients need evidence of stability, competence and a clear professional standard.

WHAT RENVOIR STRENGTHENS

Credibility. Clarity. Consistency.

The result is a cleaner client journey: discover the business, understand the offer, feel reassured by the presentation, and take the next step with confidence.



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SERVICES

One agency. One visual language.

Renovoir gives clients a connected creative ecosystem rather than disconnected once-off design work.

Brand Identity

Logos, colour palettes, typography, brand guides and refreshed visual systems.

Content Creation

Posts, flyers, posters, short videos, reels and campaign assets.

Social Media Management

Content calendars, posting, engagement support, analytics and reporting.

Website Design

Mobile-optimised websites, landing pages, contact forms and basic SEO structure.

Website Maintenance

Updates, backups, performance support and ongoing improvements.

Marketing Campaigns

Campaign planning, digital adverts, email marketing and audience targeting.



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WHO WE SERVE

Built for reputation-led businesses.

Renovoir is especially suited to SMEs and professional service firms where trust, presentation and clarity have a direct impact on client acquisition.

Healthcare & Care Providers

Financial Services

Legal Professionals

Doctors, Dentists & Specialists

Engineering & Technical Firms

Real Estate & Property

Consultants & Accountants

Retail & Hospitality

The common need: earn trust before the first conversation.

Renovoir helps experienced professionals translate offline expertise into a digital presence that feels trustworthy, current and deliberate.



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WAYS TO WORK TOGETHER

Flexible support for each stage of growth.

Renovoir can support once-off brand needs, launch projects or long-term monthly execution. Packages are tailored to the level of creative output, management and campaign support required.

1 Launch Presence

A focused starter engagement for businesses that need a professional identity, basic digital assets or a polished website foundation.

2 Growth Retainer

Ongoing monthly creative support for businesses that need consistent social media, content creation and brand management.

3 Premium Digital Partner

A more comprehensive relationship combining content, website management, campaigns, email marketing and strategic planning.

4 Project-Based Work

Standalone support for websites, branding, landing pages, posters, presentations, marketing material or campaign assets.



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Pricelist: Local



Tier 1: The Essentials Package

Core Monthly Deliverables

- Asset Choice: 8 Custom Bespoke Static Posts
OR
- 4 Premium High-Quality Reels / Short-Form Videos
OR
- 3 Premium Deep-Dive Carousels (up to 4 slides per carousel) + 3 Matching Social Media Stories

Please note: All digital assets are delivered ready-to-publish via a secure shared cloud drive; platform posting is handled exclusively by the client.

R3,500



Tier 2: The Growth Package

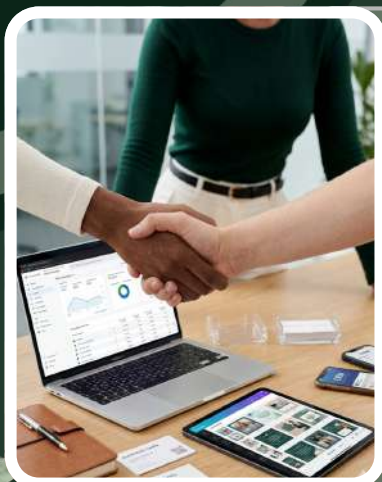
Core Monthly Deliverables

- 4 Custom Static Posts + 4 Premium Reels or Short-Form Videos each month.
- Full visual design, professional copywriting, and curated hashtag pairing.

Complete Channel Management & Analytics

- We handle all your scheduling and automated multi-channel posting behind the scenes.
- Weekday comment monitoring and direct escalation of leads to your team.
- 1x Automated End-of-Month performance briefing detailing key channel growth, reach metrics, and visual data insights.

R6,000



Tier 3: The Renovoir Signature Package

Core Monthly Deliverables

- 8 Custom Static Posts + 6 Premium Reels / Short-Form Videos.
- Full visual design, professional copywriting, and curated hashtag pairing.

Channel Management, Analytics, Website Upkeep & Email Strategy

- We handle all your scheduling and automated multi-channel posting behind the scenes.
- Weekday comment monitoring and direct escalation of leads to your team.
- 1x Automated End-of-Month performance briefing detailing key channel growth, reach metrics, and visual data insights.
- Monthly text/photo updates, local SEO tuning, plus 1x new landing page or aesthetic refresh per quarter.
- 1x professionally drafted monthly newsletter.

R12,000



hello@renovoir.co



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Pricelist: International



Tier 1: The Essentials Package

Core Monthly Deliverables

- Asset Choice: 8 Custom Bespoke Static Posts
OR
- 4 Premium High-Quality Reels / Short-Form Videos
OR
- 3 Premium Deep-Dive Carousels (up to 4 slides per carousel) + 3 Matching Social Media Stories

Please note: All digital assets are delivered ready-to-publish via a secure shared cloud drive; platform posting is handled exclusively by the client.

\$350



Tier 2: The Growth Package

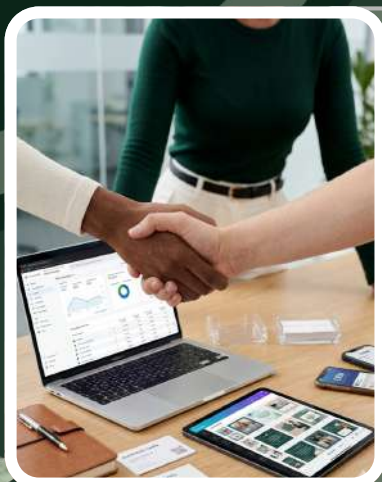
Core Monthly Deliverables

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\$600



Tier 3: The Renovoir Signature Package

Core Monthly Deliverables

- 8 Custom Static Posts + 6 Premium Reels / Short-Form Videos.
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Channel Management, Analytics, Website Upkeep & Email Strategy

- We handle all your scheduling and automated multi-channel posting behind the scenes.
- Weekday comment monitoring and direct escalation of leads to your team.
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- Monthly text/photo updates, local SEO tuning, plus 1x new landing page or aesthetic refresh per quarter.
- 1x professionally drafted monthly newsletter.

\$1,200



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Looking for something outside our core packages?

À La Carte Menu



- *Custom static social media graphics*
- *Short-form video assets (Reels, TikTok, Shorts)*
- *Flyers, Posters, Brochures*
- *Basic & Advanced Website Design & Development*
- *Website Maintenance & SEO*
- *Document Design & Curation*
- *Brand Identity Creation*
- *Carousels*
- *Email Marketing Campaigns*
- *Newsletters*
- *Social Media Management*
- *Landing Pages*
- *Email Signature Design*
- *Business Card Design*
- *Digital Letterhead Templates*

Share your brief with us, and we will curate a bespoke service package and quotation for your business.



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Let your brand look as credible as your work.

Renovoir helps reputation-led businesses build a digital identity that is clear, polished, consistent and designed to support trust before the first conversation.

Start with one focused improvement:

- A professional website
- A refined brand identity
- Consistent social media content
- A campaign, landing page or email sequence
- A long-term creative partner

RENOVOIR CREATIVE AGENCY